

SUSAN F. BROWER

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<https://library.loyno.edu/people-and-places/media-services>

Professional Experience

MEDIA SERVICES COORDINATOR (November 1996 – present)

ASSOCIATE PROFESSOR (September 2000 - present)

ASSISTANT PROFESSOR (November 1996 - September 2000)

Loyola University New Orleans, Monroe Library, New Orleans, LA

- Oversee Media Services staff and services; provide faculty consultation on instructional equipment and software.
- Design, implement, and support new teaching technologies throughout university classrooms.
- Introduced videoconferencing and webconferencing technologies; provide faculty training and support use. Oversaw design, installation, and support of 23 HyFlex classrooms during the Covid-19 summer of 2020 to prepare for fall semester classes.
- Introduced the use of student response systems (“clickers”) and provided training and support for faculty and students.
- Initiated the idea to “cut the cable TV cord” by creating and leading a university-wide committee. Cable TV service to residence halls was ended in April 2019, thus saving the university approximately \$70,000 per year.
- Serve on library, faculty, and university-wide committees

MANAGER, MEDIA PRODUCTION; PRODUCER/DIRECTOR, MULTIMEDIA COORDINATOR, Tulane Computing Services, Tulane University, New Orleans, LA

(August 1991 - October 1996)

- Managed new campus cable television system
- Developed and supervised installation of media retrieval system to classrooms
- Coordinated teleconferences and distance learning initiatives
- Coordinated and designed multimedia projects
- Produced, directed, and edited video and multimedia for education
- Designed new video post-production suite
- Provided media consultation for faculty and staff

INDEPENDENT PRODUCER (February 1979 - December 1983; September 1989 - August 1991)

- Produced, directed, and edited television and audio productions on an independent basis for commercial, industrial, educational, governmental and non-profit clients

PRODUCER/DIRECTOR, VIDEO COORDINATOR, Moore Business Forms & Systems, Glenview, IL (December 1985 - August 1989)

- Produced television productions for training, education, and corporate communication for this Fortune 500 corporation

- Managed studio facility
- Administered billings
- Purchased equipment
- Directed professional and non-professional talent, including corporate executives
- Directed freelance crews
- Contracted post-production companies for computer animation and special effects
- Consulted with clients throughout corporation

TELEVISION PRODUCER, Media Production Services, Western Psychiatric Institute and Clinic, University of Pittsburgh School of Medicine, Pittsburgh, PA

(November 1978 - August 1984)

- Produced television productions for the training of behavioral sciences professionals
- Provided media consultation for faculty and staff

RESEARCH ASSISTANT, Department of Psychology, University of Pittsburgh, Pittsburgh, PA. (September 1975 - May 1978)

- Designed and implemented experiments on visual perception
- Provided photography, multi-image, and video
- Analyzed and interpreted data

Education

- M.A. Telecommunication Arts, 1985, University of Michigan, Ann Arbor, MI (GPA 4.0)
- B.S. cum. Laude, Psychology, 1975, University of Pittsburgh, Pittsburgh, PA

Teaching Experience

HyFlex Training workshops for Loyola University New Orleans faculty (August 2020)

Introduction and Training workshops on iClicker for Loyola University New Orleans faculty (2009 - 2019)

Web conference workshops on Adobe Connect and Blackboard Collaborate for Loyola University New Orleans faculty (2011 - 2019)

Instructional workshops on Microsoft PowerPoint and Word, and basic video production for Loyola University New Orleans faculty and staff (1997 - 2010)

"Intercultural Communication" (1996)

Communication Department, Tulane University, New Orleans, LA

- Semester-long video production course for undergraduate students tied to a course exploring intercultural communication

"Introduction to Radio And TV Production" (1995)

"TV Directing" (Spring 1995)

Communication Department, University of Michigan, Ann Arbor, MI.

- Semester long courses in video production for undergraduate students

"Introduction to Video Production" (1983)

Medical Media Department, Duquesne University, Pittsburgh, PA.

- Semester long course in video production for pre-med undergraduate students

"Use and Production of Video Media" (1981 - 1982)

Western Psychiatric Institute & Clinic, University of Pittsburgh School of Medicine, Pittsburgh, PA

- Day-long workshops for nurses

Presentations:

"Hyflex/Hybrid Models and Flipping the Classroom: What IS the HyFlex Classroom?"

Loyola Summer Teaching Conference (June 2020)

"Using Flexspace to Create Learning Spaces"

Louisiana Virtual Academic Library Conference online presentation (November 2018)

"Tools, Traits, and Trends: Planning and Assessing Effective Learning Spaces"

Educause Annual Conference
Denver, CO (October 2018)

"AVaaS = Audio Visual as a Service"

Consortium of College and University Media Centers National Conference
Salt Lake City, UT (October 2018)

"Campus Cable TV UPDATE: Keep, Change, or Cut the Cord?"

Consortium of College and University Media Centers National Conference
Notre Dame, IL (October 2017)

"Campus Cable TV: Keep, Change, or Cut the Cord?"

Consortium of College and University Media Centers National Conference
San Antonio, TX (November 2016)

"What's New with Clickers"

Consortium of College and University Media Centers National Conference
Portland, OR (October 2014)

"Team-based Budgeting for Technology"

Consortium of College and University Media Centers National Conference
Oak Brook IL (October 2013)

"Connecting with Technology Using Adobe Connect"

Center for Faculty Innovation Faculty Seminar, Loyola University New Orleans
New Orleans, LA (April 2013)

“Choosing, Growing, and Sustaining iClicker on Campus”

Clickers Conference 2012
Chicago, IL (October 2012)

“Piloting Webconferencing”

Consortium of College and University Media Centers National Conference
Las Vegas, NV (October 2012)

“Clickers in the Classroom”

Loyola University New Orleans Faculty Seminar
New Orleans, LA (November 2010)

“Collaborative Learning Spaces”

Consortium of College and University Media Centers National Conference
South Padre Island, TX (October 2011)

“Media Services Tips ‘n’ Tricks”

Consortium of College and University Media Centers National Conference
Greensboro, NC (October 2009)

“Shopping for Clickers: How to Choose and Implement a Student Response System”

Consortium of College and University Media Centers National Conference
Greensboro, NC (October 2009)

“The Phenomenon of Podcasting”

Consortium of College and University Media Centers National Conference
Austin, TX (October 2006)

“Tales From the Storm: Perspectives on the Effects of Hurricane Katrina in New Orleans”

Consortium of College and University Media Centers National Conference
Austin, TX (October 2006)

“The Technology Cycle: A Team Approach to Technology Decisions and Budgeting”

Living the Future 5
Tucson, AZ (April 2004)

“The Technology Cycle: A Team Approach to Technology Decisions and Budgeting”

Louisiana Association of College and Research Libraries
Many, LA (November, 2003)

“Backpack Videoconferencing”

Consortium of College and University Media Centers National Conference
Charleston, SC (October, 2003)

"Libraries, Values, and Cultural Change: A Roundtable Discussion" (moderator)
Monroe Library Dedication Symposium
Loyola University, New Orleans (February 1999)

"Media Retrieval" Poster Session
Campus Cable Conference
Association of Higher Education Cable Television Administrators (AHECTA)
Orlando, FL (June 1998)

"Media Retrieval, Issues and Experiences"
Consortium of College and University Media Centers National Conference
Regent University, Virginia Beach, VA (October 1997)

"Media Retrieval"
Fourth Annual University of Massachusetts Conference on Campus Cable Television
Duke University, Durham, NC (June 1996)

"Media Production at Tulane"
Environmental Faculty Enrichment Seminar
Tulane University, New Orleans, LA (May 1996)

"Documentary Videos and Intercultural Communication"
"Celebration of Teaching" Conference
Tulane University, New Orleans, LA (April 1996)

"Multimedia and the Humanities: Classics and Russian"
Ed-Media 93, World Conference on Educational Multimedia and Hypermedia,
Association for the Advancement of Computing in Education (AACE), Orlando, FL
(May 1993)

"Video Basics for Computer Professionals"
Seminar on Academic Computing, Directors' Seminar
Snowmass Village, CO (August 1992)

"Producer/Director Special Interest Group"
International Television Association (ITVA)
Chicago, IL (July 1988)

"Health Care and Cable"
National Federation of Local Cable Programmers (NFLCP) National Convention
St. Paul, MN (July 1982)

"Consortium Building"
National Federation of Local Cable Programmers (NFLCP) National Convention
St. Paul, MN (July 1982)

"Cable: The Distribution Medium of the Future"
National Audio-Visual Association (NAVA) National Convention

Chicago, IL (June 1982)

"Cable in Health, Industry, and Education"

International Television Association (ITVA) National Convention
Dallas, TX (April 1982)

"Measuring Service, Success, and Viewers"

National Federation of Local Cable Programmers (NFLCP)
Mid-Atlantic Region Conference
Washington, DC (March 1982)

"Citizens Involvement in Cable Franchising"

National Federation of Local Cable Programmers (NFLCP) National Convention
Atlanta, GA (October 1981)

"Focus on Narrowcasting: Health Programming"

National Federation of Local Cable Programmers (NFLCP) National Convention
Atlanta, GA (July 1981)

"Models of Access Organizations"

National Federation of Local Cable Programmers (NFLCP)
Mid-Atlantic and Northeast Regions Conference
New York, NY (May 1981)

"Techniques For Lobbying, Locally And Nationally"

National Federation of Local Cable Programmers (NFLCP)
Mid-Atlantic Region Conference
Baltimore, MD (January 1981)

Publications:

"CCUMC Web-based Photo/Video Sharing" Brower, Susan. The Leader, Volume 41, #1, Fall 2012

"Revelations from InfoComm" Brower, Susan. The Leader, Volume 39, Summer 2011

"Overflowing" Brower, Susan. The Leader, Volume 38, Number 1, Fall, 2009.

"Media Services Tips 'n' Tricks" Brower, Susan. The Proceedings of the Consortium of College and University Media Centers (2008). (Printed document and electronic PowerPoint presentation available to members.)

"Shopping for Clickers: How to Choose and Implement a Student Response System"
Brower, Susan. The Proceedings of the Consortium of College and University Media Centers (2008). (Printed document and electronic PowerPoint presentation available to members.)

"Classroom Clickers are Catching On!" Brower, Susan. Monroe Library Newsletter, Volume 6, Winter 2009.

"A Compendium of Classroom Technologies" Brower, Susan. The Leader, Volume 36, Number 3, Spring 2008.

"The Phenomenon of Podcasting" Brower, Susan; Cox, Dick; Stephens, Lisa; Toten, Derek, & Twetten, Jim. The Proceedings of the Consortium of College and University Media Centers (2006): 151-163.

"Tales From the Storm: Perspectives on the Effects of Hurricane Katrina in New Orleans" Hydrick, William, Toten, Derek, & Brower, Susan. The Proceedings of the Consortium of College and University Media Centers (2006): 165-180.

"Backpack Videoconferencing" Brower, Susan & Folsie, Nick. The Proceedings of the Consortium of College and University Media Centers (2003): 149-155.

"Final Report Of The Classroom Enhancement Committee of Loyola University New Orleans (May 30, 2003)" Brower, Susan. College & University Media Review 10.1 (Fall/Winter 2003-2004): 65-96.

"Media Retrieval: Issues And Experiences" Brower, Susan & Platt, Herm. The Proceedings of the Consortium of College and University Media Centers (1997): 69-84.

"Data/Video Projector Standards" Brower, Susan. CCUMC LEADER 28.3 (Spring 2000): 9-11.

"Selective Attention In Vision: Recognition Memory For Superimposed Line Drawings" E. Bruce Goldstein and Susan I. Fink. Journal of Experimental Psychology: Perception and Performance. 7. 5 (1981): 954-967.

Awards and Recognition:

Tulane University Women's Association

- Lifetime Membership Award in recognition for outstanding service, April, 2021

Loyola University New Orleans:

- University Senate Award for Service in 2020-2021, January 2021
- 25 Year Service Recognition, January, 2021

"CCUMC COVID 19 Round Table Discussion"

- <https://vimeo.com/398495642>

AV Magazine: Campos, Guy, "Higher education fights a Covid-19 'wildfire'", *AV Magazine*, March 19, 2020, <https://www.avinteractive.com/markets/education/higher-education-managers-fight-covid-19-wildfire-19-03-2020/>

AV Technology: "Meet Your Manager: First-Person Perspectives from Leading Tech Managers"

- Print Magazine:
 - Margo Douaihy, "Meet Your Manager: First-Person Perspectives from Leading Tech Managers – Susan Brower," *AV Technology*, 9, no. 6 (2016): 59.
- Online Magazine:
 - Margo Douaihy, "Meet Your Manager: Susan Brower, Loyola University," *AV Technology*, August 20, 2016, <http://www.avnetwork.com/avtechnology/meet-your-manager-susan-brower-loyola-university/124845>

"Crisis at Fort Sumter" Instructional CD-ROM (tulane.edu/~sumter/)

- NewMedia Invision1994 Multimedia Awards: Finalist

"Moore Security Features" Videotape

- INTERCOM: Gold Plaque (1988)
- JVC Professional National Video Competition: 3rd place (1988)
- ITVA CHICAGO VIDEO FESTIVAL: Silver Award (1987)
- INTERNATIONAL FILM & TV FESTIVAL: Finalist (1987)

"Future Perfect" Videotape

- ITVA CHICAGO VIDEO FESTIVAL: Silver Award (1986)
- U.S. INDUSTRIAL FILM AND VIDEO FESTIVAL: Creative Excellence Award (1986)

"Online Access" Videotape

- ITVA INTERNATIONAL FESTIVAL: Finalist (1984)

"Planes, Kennedy Airport" Photograph

- Selected for exhibition at the Three Rivers Arts Festival, Pittsburgh, PA (1980)

Grants:

"Educause Learning Initiative Conference: FLEXSpace Presentation"

Loyola New Orleans University Committee on Internal Grants award of \$1,015 to attend the Educause Learning Initiative Conference and present with colleagues from institutions around the country on "FLEXSpace" (The Flexible Learning Environments eXchange), a web-based, open access repository populated with examples of learning spaces.

"Overview of Design for Mobile Learning Technologies: Web Conference"

Course Development/Faculty Development award of \$980 to coordinate Loyola University New Orleans faculty and administrators' participation in a web conference on innovative ways to use mobile technologies for learning. (2007)

"Videoconferencing for Course Enhancement and Faculty Development"

Course Development/Faculty Development award of \$2,500 to stimulate faculty use of

videoconferencing at Loyola University New Orleans. (2004)

"Videoconferencing at Loyola University New Orleans"

\$100,000 award from Libby-Dufour Foundation to purchase compressed videoconferencing equipment for Loyola University New Orleans, (2001)

Loyola University New Orleans Committees:

- University Senate (2001 - 2003; 2011 - 2013; 2015 - 2018; 2020 - present)
- Intellectual Property Policy and Rights Committee (2012 - present)
- Faculty Handbook Revision Committee (2017 - 2018)
- Standing Committee of Professional and Continuing Studies (2015 – 2017)
- Standing Committee on Online Education: (2012 - 2017)
 - Chair (Nov 2013 – September 2015)
- University Conciliation Committee (2012 - 2015)
- University Board of Review (2010 - 2012)
- Course Development/Faculty Development Committee (2005 - 2011)
 - Chair (2007-2011)
- University Planning Team (2003 - 2009)
 - Steering Committee (2003 - 2007)
 - Ad-Hoc Committee on UPT Effectiveness (2005 - 2006)
- Online Learning Task Force Hybrid Technologies subcommittee
 - Chair (2009 - 2010)
- Fringe Benefits Committee (2006 - 2008)
- Common Curriculum Review Committee (2005 - 2006)
- Classroom Enhancement Committee
 - Chair (2001 - 2005)
- Task Force on Substance Abuse (2005)
- Academic Strategic Plan Resource Group (2001 - 2005)
- Buildings & Grounds Committee of the Board, Faculty Senate representative (2002 - 2004)
- Provost Search Committee (2001- 2003)
- Courseware Standards Committee (1999 – 2001)
- Boggs Literacy Center Programming Committee (1998 - 2000)
- Faculty Senate Committee on Information Technology (1997 - 1999)

Monroe Library Committees:

- Media Services Team, Leader (1998 - present)
- Technology Team; Leader (1998 - 2018)
- Library Rank and Tenure Committee (2000 - present)
- Non-Tenured Library Faculty Review Committee (2005 - present)
- Learning Commons Team (2011 - 2017)
- Steering Group (2012 - 2015)

- Librarian Liaison to Communications Department (1997 - 2012)
- Teaching and Learning Team (1998 - 2010)
- Web Team (1999 - 2000)

Professional Organizations and Positions:

CCUMC: Consortium of College & University Media Centers (1996 - present)

- Conference Photographer and Editor (2012 - 2018)
- Local Events Sponsorship Task Force (2015 – 2017)
- Board of Directors (2004 - 2006 and 2011- 2015)
- Membership Committee (2007 - 2015)
 - Chair (2013 - 2015)
- FLEXSpace Task Force member (2012- 2014)
- Strategic Planning Committee (2003 - 2009)
 - Chair (2003 - 2006)
- National Conference Host (2001)

NMC: New Media Consortium (2009 - 2011)

- Loyola University New Orleans representative

NOETC: New Orleans Educational Television Consortium (1994 - 2005)

- Programming Representative for Loyola University (2001 - 2005)
 - Chair, Programming Committee (2003 - 2005)
- Programming Representative for Tulane University (1994 - 1996)

AHECTA: Association of Higher Education Cable Television Administrators (1998 - 2002)

ITVA: International Television Association (1979 - 2000)

- Pittsburgh Chapter Officer:
 - Membership Chair (1982 - 1983)
 - President (1981 - 1982)

NOVAC: New Orleans Video Access Center (1991 - 1999)

AECT: Association for Educational Communications and Technology (1997 - 1998)

COCCOA: Collective of Campus Cable Operators & Administrators (1994 - 1996)

- Board of Directors (1994 - 1996)

NFLCP: National Federation of Local Cable Programmers (1978 - 1988)

- Community Education Coordinator, Mid-Atlantic Region (1980 - 1982)

PHCC: Pittsburgh Health Cable Coalition (1981 - 1983)

- Chairperson, Evaluation Task Force (1982 - 1983)

PCVC: Pittsburgh Community Video Center (1978 - 1979)

- Coordinator (1978 - 1979)

Community Involvement and Activities:

Yoga Teacher

- Loyola University Sports Complex (2011 - present)
- Audubon Yoga substitute teacher (2013 – 2018)
- Achieved Introductory I-II Teacher Certification from the Iyengar Yoga National Association of the United States (IYNAUS) (2015)

Tulane University Women's Association (1989 - present)

- Evening Book Group (1992 - present)
 - Chair (2004 - present)

Book discussion, Loyola University New Orleans (2013). Organized discussion of Nicholas Carr's The Shallows: What the Internet is Doing to Our Brains, in anticipation of his visit for the Presidential Centennial Guest Lecture.

Ignacio Volunteer Belize Faculty-Staff Experience, Loyola University New Orleans (2012)

Benjamin Franklin High School Association Technology Committee (2003 - 2005)

- Chair (2003 - 2005)

Benjamin Franklin High School Association Board Member (2003 - 2005)

St. Andrews Episcopal School Technology Committee (1997 - 2005)